



## Personal Profile



# Mihai Șerbănescu

## Web Developer

Driven by a strong passion for technology and web development, I began my IT journey with a focus on foundational web technologies like HTML, CSS, PHP, and MySQL.

My hands-on experience through personal projects has equipped me with a robust grasp of web development principles and the ability to craft responsive and intuitive web solutions.

My portfolio, <https://serbanescu.site>, showcases my diverse projects and my knack for transforming complex concepts into practical and visually appealing web applications.

## Work Experience



### Digital Print Operator

New Idea, Cluj-Napoca

July 2018 - October 2023

- I was responsible for creating graphics, layouts, and printing advertising materials such as flyers, leaflets, banners, etc.
- I handled order taking and interacted directly with clients, understanding their needs and providing advice on choosing the best materials and design options.
- Thanks to the experience gained and deep knowledge of internal processes, I advanced into a leadership role. As the most senior employee of the company, I took on additional responsibilities for supervising production, coordinating the team, and improving work processes, thus contributing to increased efficiency and optimizing workflows.

### Freelancer

Web Developer and graphic designer

February 2012 - Present

- As a Freelancer specializing in web development and graphic design, I combine technical expertise with creativity to deliver innovative digital solutions. With a detail-oriented approach and a passion for functional design, I have collaborated with clients from various industries to create responsive websites, user-friendly applications, and visually captivating advertising materials.

### QA Tester

Gameloft, Cluj-Napoca

March 2015 - July 2017

- I ensured the provision of a clear and accurate description for each bug identified, contributing significantly to the efficiency of the software development cycle.
- I developed the ability to rigorously follow checklists, ensuring adherence to quality standards and testing consistency.
- I have acquired knowledge about the Windows operating system and related hardware, allowing me to identify and isolate issues related to compatibility and performance.

### Sales agent

Active Power Solutions, Cluj-Napoca

September 2017 - July 2018

- As a sales agent specializing in telecommunications, I have excelled in identifying potential clients and exploring new market segments, rapidly establishing valuable connections in the industry. I have successfully managed relationships with a variety of portfolio clients, cultivating lasting partnerships and mutual trust through efficient and personalized communication.

## Contact



Call: 0753 434 538

E-mail: [claudiuserbanescu07@gmail.com](mailto:claudiuserbanescu07@gmail.com)

Address: Cluj-Napoca,  
Str. Horea

## Technical Tools



**Code Editors:**  
Visual Studio Code,  
Sublime Text, Atom

**Frameworks Front-end:**  
jQuery, Bootstrap,  
Laravel, React.js

**Software Graphic:**  
Adobe Photoshop,  
Adobe Illustrator,  
Figma, Adobe XD

## Master's Degree February 2022 - February 2024

# Applied Informatics and Programming

Technical University of Cluj-Napoca

## Bachelor's Degree October 2012 - June 2016

# Communication and Public Relations

Babeş-Bolyai University Cluj-Napoca

### Technical Proficiencies:



- HTML & CSS:** Advanced in creating responsive web layouts, with a solid portfolio that includes complex projects like e-commerce platforms. A notable example is the development of the interface for Artahair.ro, a hair transplant clinic, where I implemented an optimized user experience tailored to the specific needs of clients seeking medical services. Additionally, I collaborated in creating and enhancing the online presence for Radio Vision 24, a local radio station, ensuring the site is accessible and provides a smooth experience across a variety of mobile devices, contributing to the expansion of their digital audience.
- PHP:** Intermediate to advanced skills in server-side scripting. I led the backend development of a content management system for a community blog, focusing on user authentication and data security.
- MySQL:** Proficient in database management and SQL queries. I implemented a dynamic user data retrieval system for multiple web applications, significantly improving load times and efficiency.
- JavaScript:** Basic to intermediate knowledge, with an emphasis on improving web page interactivity and functionality. I have integrated custom interactive features into several portfolio projects, including an interactive gallery.

Each project in my portfolio at <https://serbanescu.site> reflects my hands-on experience with these technologies, demonstrating my ability to apply them in creating practical, efficient, and visually attractive web solutions.

### Soft Skills:



- Problem-Solving:** I have developed solid analytical skills with a proven ability to diagnose and resolve complex technical issues. My experience in troubleshooting in critical situations has been essential in maintaining a constant workflow and customer satisfaction.
- Communication:** An effective communicator, capable of explaining technical concepts to non-technical individuals and efficiently collaborating with multidisciplinary teams. This was essential in the projects developed for Artahair.ro clinic and Radio Vision 24, where I translated technical requirements into user-friendly solutions.
- Project Management:** Proficient in agile methodologies, with excellent time management and the ability to meet deadlines under pressure. These skills have been vital in coordinating projects and ensuring successful market launches in a timely manner.
- Teamwork & Collaboration:** Demonstrated the ability to work effectively in both leadership and team member roles within collaborative environments. Flexibility and team spirit have been key points in the successful realization of complex web projects.
- Continuous Learning:** Committed to continuous professional development and staying up-to-date with industry trends and emerging technologies. This dedication to learning and adaptability keeps me competitive in an ever-changing field.